

# Product Packaging Highlights for Petosan Plaque Control

## Double-Layer Label Design:

- The outer label features English text prominently on the front for clear and immediate product identification.
- Inside the label, product information is provided in **8 additional languages**, ensuring accessibility for international customers.

## Extra Display Label for Shops and Clinics:

- Each display includes an extra label placed under the cover of the display box.
- This additional label allows shops and clinics to access product details or share information with customers without damaging the jar labels, ensuring jars remain intact and appealing for sale.

## Transparent Jar Design:

- The jar is made of clear, transparent material, allowing customers to see the powder inside.
- This enhances trust and confidence in the product's quality, giving a visual assurance of its freshness and consistency.



# Logistics Information for Petosan Plaque Control

Article number	Description	Number of jars	UPC	Weight	Height cm	Width cm	Depth cm
10073	Jar 75 gram	1	810969006018	93 gr	7,5	5,0	5,0
10043	Display with 6 jars	6	810969006025	591 gr	7,7	10,2	15,3
	Master carton 8 displays	48	810969006032	4,9 kg	18,0	32,0	22,0
	Pallet 60 master cartons	2880	810969006049	294 kg	105,0	120,0	80,0

## Shelf Life:

- Expiry Date: Clearly marked on each jar and carton for easy tracking.
- Recommended to store in a cool, dry place to ensure product integrity.

This streamlined packaging setup ensures efficient shipping and storage, making it easy to handle and distribute the product at scale.

# Petosan®

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Made in Norway



# Petosan Plaque Control

Petosan Plaque Control is an essential addition to any pet’s oral care routine. This easy-to-use product helps reduce plaque buildup and supports healthier teeth and gums. By complementing regular toothbrushing, it offers an effective way to make dental hygiene simpler and more consistent, ensuring pets maintain fresh breath and optimal oral health.

## Key Features/Benefits

- 1. **Helps Reduce Plaque Buildup:** Formulated to slow down plaque accumulation when used regularly.
- 2. **Supports Better Oral Health:** A valuable addition to your pet’s dental care routine.
- 3. **Natural Ingredients:** Made with safe, pet-friendly ingredients to promote a healthier mouth.
- 4. **Convenient and Easy to Use:** mix with your pet’s food—no stress for you or your furry friend.
- 5. **Complements Brushing:** Designed to work alongside regular toothbrushing for maximum oral health.

# How Petosan Plaque Control Works

Petosan Plaque Control is made from a special algae powder, rich in natural compounds that support oral health. Here’s how it helps reduce plaque buildup and promote healthier teeth and gums:

- 1. **Natural Bioactive Ingredients:**
  - The powder is derived from carefully selected algae, which contain bioactive components such as **natural polyphenols, minerals, and antioxidants**.
  - These compounds help interfere with the formation of plaque by reducing the adhesion of bacteria to the teeth.
- 2. **Improved Saliva Function:**
  - The active ingredients in the algae stimulate the natural cleansing properties of saliva, helping to wash away food particles and bacterial buildup before they can harden into plaque.
- 3. **Continuous Oral Health Support:**
  - When added to your pet’s daily diet, the algae powder works systemically to help prevent plaque formation, reducing the risk of tartar, bad breath, and gum issues over time.
- 4. **Gentle and Safe:**
  - The algae powder is natural and non-invasive, making it a stress-free way to support your pet’s dental hygiene.

# How Petosan Plaque Control Complements the Petosan Portfolio

Petosan Plaque Control is the perfect companion to our trusted line of oral care products, including our innovative toothbrushes and vet-recommended toothpaste. Together, these products create a well-rounded, multi-step dental care routine for your pets:

- 1. **Toothbrushing as the Foundation:** Petosan’s Double-Headed toothbrush, Oral Cleaner and specially formulated toothpaste are designed to help prevent plaque buildup, reduce tartar formation and promote gum health. Regular brushing effectively removes plaque before it can harden into tartar.
- 2. **Plaque Control as Daily Support:** Petosan Plaque Control provides an added layer of protection by helping to reduce the buildup of plaque between brushing sessions, ensuring your pet’s oral health is maintained even on busy days.
- 3. **Comprehensive Oral Care:** When combined, regular brushing and Plaque Control create a proactive approach to dental hygiene, reducing the risk of bad breath, tartar, and gum disease while promoting a healthier, happier smile.

